



OUT COAST

Gay Florida Travel

DIGITAL MAGAZINE AND TRAVEL BLOG MARKETING FLORIDA AS AN LGBTQ-INCLUSIVE DESTINATION TO VISIT.CELEBRATE.LIVE.

OUTCOAST.COM - YOUR ONE-STOP RESOURCE

- LGBTQ BUSINESS DIRECTORY
- TRAVEL TIPS
- EXPERT CONTENT
- EVENT CALENDAR
- PRIDE GUIDE
- YOUTUBE CHANNEL
- NEWSLETTER
- NON-PROFIT SUPPORT
- VIP DISCOUNTS
- CONCIERGE SERVICE

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ALL SPONSORS RECEIVE FREE MEMBERSHIP TO GEMSTONE MASTERMIND.

Beginner Listing • \$250 per Year

- STANDARD DIRECTORY LISTING

Editorial Package • \$1,000 per Year

- STANDARD DIRECTORY LISTING
- ONE EDITORIAL ARTICLE
- SOCIAL MEDIA SHARE
- NEWSLETTER SHARE
- BANNER AD FOR ONE MONTH ON CONCIERGE PAGE

Equality Package • \$3,000 per Year

- LOGO ON HOMEPAGE (3RD TIER)
- 1 ARTICLE PER QUARTER ON OUTCOAST.COM
- SOCIAL MEDIA SHARE OF ARTICLES
- NEWSLETTER SHARE OF ARTICLES TO 10K+ SUBSCRIBERS
- DIRECTORY FEATURED LISTING (3RD TIER)
- UP TO ONE (1) EVENT LISTING PER MONTH
- BANNER AD ON A CONCIERGE PAGE FOR 1 YEAR
- LOGO IN SPONSOR SECTION OF NEWSLETTERS (3RD TIER)

Pride Package • \$6,000 per Year

- LOGO ON HOMEPAGE (2ND TIER)
- 2 ARTICLES PER QUARTER ON WEBSITE AS FEATURED SPONSOR
- SOCIAL MEDIA SHARE OF ARTICLES WITH TARGETED SHARING ON DOZENS OF LGBTQ GROUP PAGES (50K+ REACH)
- NEWSLETTER SHARE OF ARTICLES TO 10K+ SUBSCRIBERS
- DIRECTORY FEATURED LISTING (2ND TIER)
- UP TO TWO (2) FEATURED EVENT LISTINGS PER MONTH
- BANNER AD ON HOME PAGE FOR 1 YEAR
- FEATURE VIDEO ON OUTCOAST YOUTUBE CHANNEL
- LOGO IN SPONSOR SECTION OF NEWSLETTERS (2ND TIER)

Rainbow Package • \$12,000 per Year

- LOGO ON HOMEPAGE IN (1ST TIER)
- 1 ARTICLE PER MONTH ON WEBSITE AS FEATURED SPONSOR
- SOCIAL MEDIA SHARE OF ARTICLES WITH TARGETED SHARING ON DOZENS OF LGBTQ GROUP PAGES (50K+ REACH)
- NEWSLETTER SHARE OF ARTICLES TO 10K+ SUBSCRIBERS (TOP PLACEMENT OF ARTICLES)
- DIRECTORY FEATURED LISTING (1ST/TOP TIER)
- UNLIMITED FEATURED EVENT LISTINGS PER MONTH
- BANNER AD ON HOME PAGE FOR 1 YEAR (1ST/TOP TIER)
- 2 FEATURE VIDEOS ON OUTCOAST YOUTUBE CHANNEL
- LOGO IN SPONSOR SECTION OF NEWSLETTERS (1ST TIER)
- PERSONAL INVITE TO 5,000 FB FRIENDS TO INVITE THEM TO LIKE YOUR BUSINESS PAGE.
- GENERAL LGBTQ MARKETING COACHING AND SUPPORT AS NEEDED

MONTHLY PAYMENT OPTIONS AVAILABLE. 10% OFF FOR SPONSORSHIPS PAID IN FULL.